

WESTERN NEW YORK CAI 2026

MEMBERSHIP &
Advertising Package



Making Connections

Benefits



Make direct connections

No organization is better equipped to connect you with the region's vast community association industry than Western New York Chapter Community Associations Institute (WNY CAI). Our sponsorship and advertising opportunities provide the most direct line of marketing to reach community association homeowners, managers, and service providers.

Make each dollar count

Every dollar your business invests in CAI WNY supports our mission to provide resources and support to community association members, volunteers, and professionals through education, unified advocacy, and leadership development. Our chapter's operating funds are spent primarily on programming and networking events, outreach, and publications geared towards the advancement of community associations.

Make measurable returns on your investment

Expand your marketing reach and dollar by sponsoring and advertising with CAI WNY. Each event draws members and participants from the greater Rochester, Buffalo, and Syracuse areas, as well as Ellicottville and Chautauqua, New York. Our quarterly newsletter, *Community Association Connection*, and annual *Membership Directory* is emailed to our 200 plus members and posted to our website. Copies of our newsletter are distributed to sponsors and property management companies within the region to be shared with their customer base.

Drive more visitors to your website by investing in an inexpensive ad banner on one of our high traffic web pages (300 hits per week). Increase your visibility by becoming a Platinum Precious Metal Sponsor and have your company logo featured on the CAI WNY home page, blog, and Marketplace page with a direct link to your website.

All Precious Metal sponsors will be featured on social media in addition to the Marketplace pages of *Community Association Connection*, *CAI WNY Membership Directory*, and the CAI WNY website

2026

Calendar of Events

We are proud to present a variety of webinars to our membership as well as an increasing number of LIVE in person events. These events are held in multiple venues in WNY and will be advertised as available. Please consult our website for changes: www.caiwny.org

WINTER "PREP FOR SPRING" SERIES - 2026

Zoom events - Topics and below: (6 P.M.) Dates to be announced

- *February 2026 - Landscaping Designs with your Home in Mind*
- *March 2026 - Budgeting Strategies and Reserves for HOAs and Condo Associations*
- *April 2026 - Roadways, Planning and Community Road Safety*

Ask the Legal Experts - Wednesday May 20, 2026

(In Person Event - Buffalo 6 P.M. to 8 P.M.)

Location TBD

Annual Board Leadership Training - Saturday, October 24, 2026

(In Person Event - Rochester, 8:30 A.M. to 12:30 P.M.)

Location TBD

**Watch for our emails and ads for additional events!*

Please contact cai.wny@gmail.com for details



- Year-round website advertising - with link to your website
- Platinum Sponsorship Listing on website and in newsletter
- Full page advertising in Quarterly newsletter for one year
- At least, one article from your organization, in a quarterly newsletter highlighting an issue that is pertinent to your industry.
- Half page ad in Marketplace Program Listing for both the Legal Panel event (Buffalo) and the Leadership Training (Rochester)



- Year-round website advertising - with link to your website
- Gold Sponsorship Listing on website and in newsletter
- Half page advertising in Quarterly newsletter for one year



- Year-round website advertising - with link to your website
- Silver Sponsorship Listing on website and in Quarterly newsletter
- Quarter page sized advertising in Quarterly newsletter for one year



- Bronze sponsorship listing on website and in Quarterly newsletter

\$250

\$250



WESTERN NEW YORK CAI

2026 Sponsorship & Advertising Form*

PRECIOUS METAL MEMBERSHIPS FOR CAI MEMBERS

I will be sponsoring at the following level:

PLATINUM \$1,000 GOLD \$750 SILVER \$500 BRONZE \$250

*Once we receive written notice to confirm a sponsorship, no refunds will be given.

I will also commit to:

WEBINAR SPONSORSHIP

_____ \$250 logo on advertising of webinars of my choice,

BOARD LEADERSHIP WORKSHOP or ASK THE LEGAL EXPERTS

Event Sponsor (PER event)

_____ \$250 vendor table at event AND company rep may address attendees for two minutes

NEWSLETTER ADVERTISING (full page 7.5"w x 10"h) (1/2 page 7.5"w x 6.25"h) (1/4 page 3.625"w x 4.625"h) (1/8 page 3.625"w x 2.325"h)

Community Association Connection

CAI WNY's quarterly newsletter, Community Association Connection, is distributed via email, to members and industry professionals. **ALL ADS SHOULD BE SUBMITTED VIA EMAIL IN JPEG FORMAT.**

1/2 page ad \$400 ___ Spring ___ Summer ___ Autumn ___ Winter (2027)

1/4 page ad \$300 ___ Spring ___ Summer ___ Autumn ___ Winter (2027)

1/8 page ad \$200 ___ Spring ___ Summer ___ Autumn ___ Winter (2027)

Advertisement Deadlines for Artwork in Newsletter

Spring 2025 – March 13, 2026

Summer 2025 - June 12, 2026

Fall 2025 – August 14, 2026

Winter 2026 – December 11, 2026

Company Name: _____ Contact Person: _____

Company Address: _____ City: _____ State: _____ Zip: _____

PLEASE SEND CHECK MADE PAYABLE TO CAI WNY TO:

CAI WNY, 2117 Buffalo Road, #261, Rochester, NY 14624

Please email logos and ads to cai.wny@gmail.com Please direct all questions to Angela Ramage-Wolf, Chapter Executive Director, at 585-505-2252 or cai.wny@gmail.com.